# A new *collaborative* approach to leadership, team coaching and organizational development

## TOUCHPOINT LEADERSHIP

### Creating collaborative energy across teams and organizations

By **Hilary Lines** & **Jacqui Scholes-Rhodes**
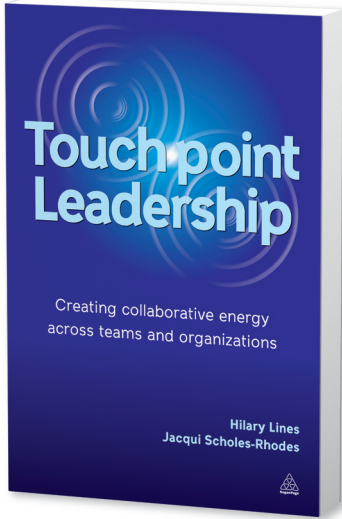
The early 21st century has witnessed an erosion of trust in business leaders - in their capacity to deliver sustained growth and in the integrity which underpins their decisions.

In responding to these challenges, **Touchpoint Leadership** puts forward a new leadership paradigm, asserting that relationships are the primary asset of a business. Drawing on a diverse array of case stories from their coaching work, the authors demonstrate how successful leaders apply touchpoint principles to building critical business relationships – between individuals, teams and business entities - with significant results.

They provide a developmental framework through which individual leaders and their teams can scrutinise their own leadership, inject it with new life and meaning and release the energy and creativity necessary for collective learning and growth.

**Dr Jacqui Scholes-Rhodes** is a commercial practitioner with over twenty five years' experience of working as a consultant and coach in large corporate environments where she has led and facilitated large-scale transformation across sectors.

**Dr Hilary Lines** has over twenty five years experience of working with senior leaders as an executive and team coach, as a facilitator and trusted advisor in organizational change and as an innovator in leadership development across the globe.

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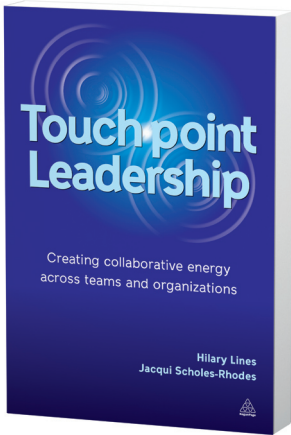
## CONTENTS

**PART 1: THE CASE FOR TOUCHPOINT LEADERSHIP -** The leadership challenge and the paradoxes – Seeing leadership through a new lens – The three domains of Touchpoint Leadership

**PART 2: PRIMING THE TOUCHPOINT TO BECOME RELATIONAL –** Being fully present at the touchpoint – Personal growth through interaction at the touchpoint – Developing a relational perspective

**PART 3: PIVOTAL RELATIONSHIPS –** Connecting and reinforcing difference – Igniting connective energy at the touchpoint – Holding the relational space

**PART 4: TRANSFORMING PARTNERSHIP THROUGH THE TOUCHPOINT –** The professional partnership 'brand in action' - Building a coherent client relationship through connecting internal touchpoints

**PART 5: BUILDING AND SUSTAINING THE COLLABORATIVE ENTERPRISE –** Building connective leadership – vertically and horizontally – Catalysing connective learning – Trusting to act responsibly and freely

**PART 6: DEVELOPING TOUCHPOINT MASTERY –** - A framework for learning – The Touchpoint Leadership developmental framework

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